

Alcohol pricing and public health in Canada: Saving lives while raising government revenues?

**A public seminar with special relevance for policy makers and researchers
from the spheres of health, crime prevention and finance**

Sponsored by the Centre for Addiction and Mental Health (CAMH), the Centre for Addictions Research of BC (CARBC) and the Canadian Centre on Substance Abuse (CCSA)

The seminar will provide an overview of latest results from an international research team investigating the impact of alcohol pricing policies on public health and economic outcomes, including:

- the burden of disease attributable to alcohol in Canada
- public opinion on alcohol policies
- new provincial case studies linking price changes and health outcomes
- an overview of alcohol pricing policies in Canada and
- **a Canadian Alcohol Policy Model** designed to predict the health and crime prevention implications of alternative provincial alcohol policies.

A panel of eminent stakeholders will reflect on the implications of these findings for alcohol policy and public health in Canada.

WHEN: Monday, December 10, 2012 8:30 AM to 12:30 PM

WHERE: Meeting Centre, Room 2029, Centre for Addiction and Mental Health (CAMH)
33 Russell Street, Toronto, Ontario, M5S 2S1

[[Map](#)]

Featured speakers:

Norman Giesbrecht	Senior Scientist, Social & Epidemiological Research Dept. CAMH
John Holmes	Research Fellow, School of Public Health, University of Sheffield, UK
Daniel McManus-Hill	Research Associate, School of Public Health, University of Sheffield, UK
Jürgen Rehm	Director, Social & Epidemiological Research Department, CAMH
Tim Stockwell	Scientist and Director, CARBC
Gerald Thomas	Senior Researcher and Policy Analyst, CCSA

Panelists:

Barry Goodwin	Assistant Deputy Minister, Ministry of Finance, Government of Ontario
Heather Manson	Chief, Health Promotion, Chronic Disease and Injury Prevention, Public Health Ontario
Andrew Murie	Chief Executive Officer, Mothers Against Drunk Driving, Canada (MADD)

Registration

Via the [web](#)
Via fax: (250) 721 8774